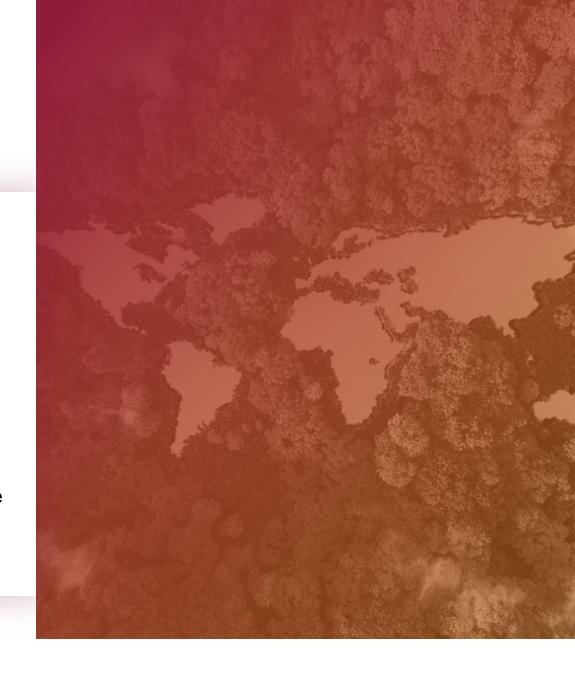


## **Executive Summary**

Businesses are using climate scenario analysis to identify climate-related risks and opportunities, enhance strategic resilience, and respond to burgeoning climate risk disclosure requirements. To support these efforts, BSR has developed three extended climate scenario narratives for the food, beverage, and agriculture industry built on the Network for Greening the Financial System (NGFS) climate scenario framework and corresponding datasets. BSR's scenario set provides expanded and more holistic business-relevant narratives with decade-by-decade accounts of plausible developments in agriculture, land use, and food systems, grounded in industry-specific data. The general-purpose scenarios found in the appendix provide additional decade-by-decade socioeconomic, political, and technological developments, based on the NGFS data.





#### The three scenarios are:



#### **Current Policies**

Only currently implemented policies (as of 2020) were preserved. Absent ambitious government or business action, emissions are on track to reach at least 3.3°C of warming by 2100.



#### Net Zero 2050

The transition to a net-zero economy required drastic and coordinated global action, particularly in the 2020s. The cost of action was high but warming peaks at 1.6°C in 2050 then declines to 1.5°C by 2100.



#### **Delayed Transition**

After a decade of inaction, a set of uncoordinated and stringent policies were adopted in the 2030s to rapidly halt greenhouse gas (GHG) emissions. This approach came at high social and economic costs but ultimately held warming to a peak of 1.8C by 2050 and 1.7C by 2100.

While each scenario features increasing physical risks from climate change over the next 15 years, those diverge significantly thereafter—with radically different outcomes over the long term. Ambitious climate action is able to moderate physical risk over time. However, the scenarios also make clear that delayed action significantly increases both physical and transition risks for business and society.

This document provides the extended narratives, along with more information on climate scenarios, their role in sustainability reporting, and how to best use them.



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**Background Information** 







## The Case for Climate Scenario Analysis

Climate scenarios analysis can help organizations:





Identify and assess climate-related risks and opportunities and stress-test business strategies against plausible futures.



Enhance **strategic conversations** by challenging business-as-usual assumptions and considering novel, disruptive developments.



Promote **collaboration among internal stakeholders** through shared discussion of key drivers reshaping the external operating environment.



Create more robust business strategies and financial planning by identifying management actions that are robust across a wide range of plausible climate futures.



Improve strategic agility by establishing indicators to monitor the changing business environment and rehearsing responses to disruption in advance.



**Meet disclosure requirements** and requests from investors and other stakeholders for information on climate-related risks and opportunities, and the resilience of its business strategy.



## Climate Scenario Analysis in Financial Reporting

The <u>Task Force on Climate-Related Financial Disclosures</u> (TCFD) recommends that companies undertake climate scenario analysis to test and disclose the resilience of their business strategy. Many jurisdictions are developing climate-related disclosure rules and standards, often in line with the TCFD recommendations.

#### Task Force on Climate-Related Financial Disclosures

The **TCFD recommendations** specify that disclosure of this analysis will assist investors, underwriters, insurers, and other stakeholders to better understand:

- "the degree of robustness of the organization's strategy and financial plans under different plausible future states of the world;
- how the organization may be positioning itself to take advantage of opportunities and plans to mitigate or adapt to climate-related risks; and
- how the organization is challenging itself to think strategically about longer-term climate-related risks and opportunities."

#### Mandatory Reporting

In their climate-related financial disclosure rule and standard, the US Securities and Exchange Commission and the European Commission prioritize the use of climate scenario analysis to identify and assess climate-related risks and opportunities and test the resilience of business strategies to climate change.

The Climate-Related Disclosures Standard of the International Sustainability Standards Board (ISSB) also includes climate scenario analysis as a key assessment tool.







# NGFS Scenarios Framework



### **Benefits of the NGFS Scenario Framework**

A range of third-party climate scenarios are publicly available. Most of these are narrowly focused, explore only transition or physical risks, and are based on assumptions not always relevant for the business community. BSR chose the Network for Greening the Financial System (NGFS) scenarios as the foundation for this set of climate scenarios for several reasons:



The scenarios were derived from multiple reputable climate models by the Potsdam Institute for Climate Impact Research, the University of Maryland, and the International Institute for Applied System Analysis, among others.

They were developed with reference to the TCFD recommendations and are suitable for all sectors, not just finance, to undertake climate scenario analysis in line with the recommendations.

They integrate both physical and transition risks into the same set, with shared assumptions and parameters.

They are accompanied by substantial supporting documentation and are regularly updated.

The NGFS approach allows for the exploration of a broad range of temperature pathways as well as different assumptions that better reflect the uncertainty of future conditions, and guards against model bias.

Scenario analysis results using the NGFS framework represent aggregate sectors and markets and can be a guide to assess individual company risks.

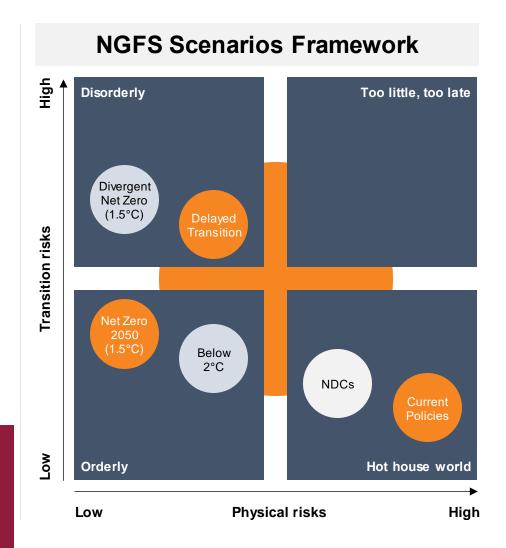


### **NGFS Scenario Framework**

The NGFS scenarios were developed to provide a common starting point for analyzing climate risks to the economy and financial system. They represent a global, harmonized set of transition pathways, physical climate impacts, and economic indicators. The framework describes three types of climate scenarios:

- Disorderly scenarios explore higher transition risk due to policies being delayed or divergent across countries and sectors. Carbon prices are typically higher for a given temperature outcome.
- Orderly scenarios assume climate policies are introduced early and become gradually more stringent. Both physical and transition risks are relatively subdued.
- Hot house world scenarios assume that some climate policies are implemented in some jurisdictions, but global efforts are insufficient to halt significant global warming. Critical temperature thresholds are exceeded leading to severe physical risks and irreversible impacts like sea-level rise.

BSR has extended the narratives of one of each type of scenario: **Net Zero 2050**, **Delayed Transition**, and **Current Policies**. It has also highlighted **business-relevant data points** from the NGFS datasets that help quantify the physical and transition risks in each scenario.





## **Building BSR's FBA Climate Scenario Narratives**



BSR's FBA-specific extended scenario narratives are holistic, qualitative depictions of plausible futures that explore socioeconomic, technological, and policy considerations related to the food, beverage, and agriculture sector. Grounded in the NGFS scenario framework and accompanying data, they were designed to provide companies with a broader view of business-relevant transition and physical risks. BSR developed them using the process below:



In consultation with an interdisciplinary group of internal and external experts, identified key FBA-related topics that would broaden the scope and increase the business relevance of BSR's general purpose climate scenarios for FBA companies.



Researched trends that would drive the evolution of these business-relevant topics, and brainstormed plausible pathways for each topic under each scenario, aligned with the parameters established by NGFS data.



Wrote an expanded narrative for each scenario, enhancing them with content that was drawn from NGFS supplemental documents.



Extracted data from the NGFS IIASA Scenario Explorer and NGFS CA Climate Impact Explorer, with a particular focus on the most relevant variables for each scenario (e.g., include information on risk from high carbon pricing in scenarios where carbon price is expected to be higher).



Note: All qualitative content in this scenario set was added by BSR, while all quantitative content is derived from the NGFS datasets. Qualitative content is BSR's interpretation of how key topics might plausibly evolve across each scenario, grounded in the NGFS data and assumptions.



## **Considerations When Using These Scenarios**

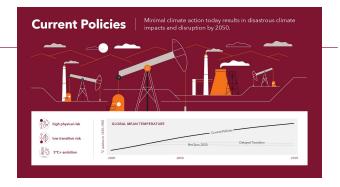
Scenarios are an important strategic tool that enable the **exploration of how** multiple drivers of change may interact and converge to shape the future in different and unpredictable ways.

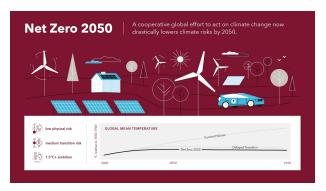
When using these scenarios, it is important to remember:

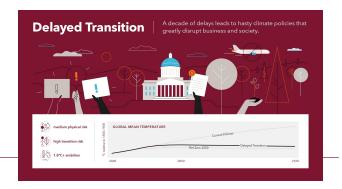
The scenarios are hypothetical constructs that depict a set of different plausible climate-related futures that will impact the operating context of business.

Although grounded in NGFS data, **the scenarios are not intended to predict** a single "most likely" future. Rather, they offer a complementary approach to forecasting, one that enables the exploration of highly uncertain future possibilities.

These scenarios use **broad descriptions to holistically describe plausible futures** based on the available climate data. **Not all topics are included in each decade** of each scenario. Instead, the scenarios highlight the defining topics and developments in each decade.







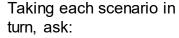


## How to use these scenarios

Use the scenario set to test your strategy, challenge assumptions, uncover blind spots, and identify additional actions to address climaterelated risks and opportunities. Resilient strategic ideas are those that work across most or all scenarios.







- If this scenario were to transpire, what would be the impacts on our business?
- What new challenges and opportunities would be created, and are we prepared for these?
- Are there any strategic moves that we can make that would position the business to thrive across all the scenarios?



Be sure to give equal consideration to all three scenarios rather than trying to choose "the most likely" scenario. History is full of unlikely scenarios causing great disruption. Scenario analysis provides an important opportunity to ask "what if" questions.



Discuss the scenarios among a diverse group of internal stakeholders because no individual expert has a complete view of the emerging future.



Consider drawing from the NGFS datasets to add additional data and further contextualize and tailor the scenario narratives to your organization and industry.



Given that the scenarios take a global view, consider the specific policy changes in your region that may impact your operating context, and explore the regional data available in the NGFS datasets.

BSR can help your organization use these scenarios in a variety of ways, including informing strategy processes; conducting a TCFD-aligned scenario analysis; stress-testing plans, assessments, and targets; and designing more transformative and foresigntful industry collaborations. For more information, please contact Ameer Azim (aazim@bsr.org)



# Climate Scenario Narratives



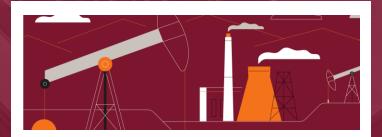
## **NGFS** Assumptions Table



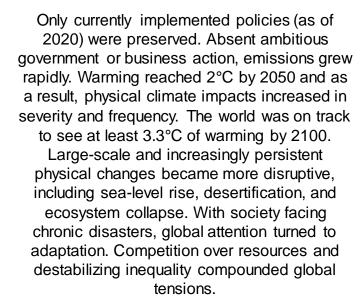
	Current Policies	Net Zero 2050	Delayed Transition
Physical Risk	High physical risks	Low physical risks	Medium physical risks
Transition Risk	Low transition risks	Medium transition risks	High transition risks
Policy Ambition	3°C+	1.5°C	1.8°C
Policy Reaction	None-continuation of 2020 policies	Immediate and smooth	Delayed
Technology Change	Slow	Fast	Slow then fast
Carbon Dioxide Removal	Low use	Medium use	Low use
Regional Policy Variation	Low	Medium	High



## **Overview of the 3 Scenario Narratives**



#### **Current Policies**





Net Zero 2050

The transition to a net-zero economy by 2050 required drastic and coordinated global action, particularly in the 2020s. The cost of this action was high because many industries were severely disrupted and the job market shifted. Changing consumer preferences and policy action was backed by a wave of green tech, including high use of carbon capture and storage, high levels of transparency (and even surveillance), and changes in global regulatory institutions. Warming peaked at 1.6°C in 2050. With the debate on when and how to act over, climate justice, reskilling programs, and international climate reparations rose to the top of the agenda.



#### **Delayed Transition**

A decade of inaction in the 2020s drove mounting pressure for climate action. What followed was a set of hasty and reactionary government policies in the 2030s that sought to rapidly halt GHG emissions and make up for lost time. Businesses faced significant transition risks, including mandates to rapidly reduce emissions. The disorderly approach came with high social and economic costs but ultimately led to a halving of emissions by 2040 and peak warming at 1.8°C by 2050. By mid-century, the cost of the energy transition began to have a lessened impact on economies, and governments were able to shift attention to investing in social programs and revitalizing sectors affected by climate policies.



03

# Food, Beverage, and Agriculture Climate Scenario Narratives



# **Current Policies**

Minimal climate action today results in disastrous climate impacts and disruption by 2050.





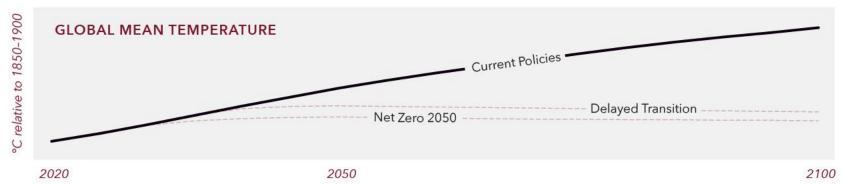
high physical risk



low transition risk



3°C+ ambition



# **Current Policies**

Minimal climate action today results in disastrous climate impacts and disruption by 2050.



#### The View from 2050

Only currently implemented policies (as of 2020) were preserved. Absent ambitious government or business action, emissions grew rapidly. Warming reached 2°C by 2050 and as a result, physical climate impacts also increased in severity and frequency. The world was on track to see at least 3.3°C of warming by 2100. Despite this, investment in decarbonizing the global energy system remained slow, with limited investments in energy efficiency and continued exploitation of fossil fuels.

- Large-scale and increasingly persistent physical changes became more disruptive, including sea-level rise, desertification, extreme weather patterns, and ecosystem collapse. Competition over resources and destabilizing inequality compounded global tensions. With society facing continuous climate disasters, global attention turned to adaptation. In many cases, the wealthy were able to invest in adaptation and related technologies, while most of the world endured challenges.
- → 3°C+ policy ambition
- None—continuation of 2020 policies
- → Slow technology change
- → Low use of CO₂ removal
- Low regional policy variation

## The 2020s and 2030s: What Defined the Decades

# 2020s: US-China conflict | Paris Agreement collapses | Energy system largely unchanged

- COVID-19 and geopolitical conflicts drove ongoing supply chain disruptions and labor shortages. In higher income
  countries, shortages of farmworkers led to increases in worker health and safety incidents, as workers were
  pushed to take on more or longer shifts.
- Industrialized, monocrop agriculture continued to grow without adequate policies to incentivize the adoption of sustainable production practices or to limit the expansion of the agricultural frontier.
- Threats and attacks against land and environmental defenders, Indigenous groups, and activists increased, particularly in Latin America.
- Toward the end of the decade, activist efforts to reduce methane emissions, deforestation, and other impacts of cattle farming intensified, as civil society made a final attempt to inspire climate action in line with the Paris Agreement.

## 2030s: Shift to adaptation | Rising nationalism | Climate impacts accelerate (from middecade)

- Food insecurity increased significantly, and progress made to reduce hunger reversed. This sparked more demand for GMO and hybrid crops that could produce higher yields in more diverse environments and weather conditions.
- The expansion of agriculturally productive land was prioritized, ultimately leading to a 7% increase in croplands in 2040, as compared to 2020. This drove continued forest loss, and compounding climate impacts as land conversion resulted in increased climate emissions.
- Cropland expansion coupled with government subsidies helped to stabilize crop prices.
- Improved adaptation of agricultural systems became necessary with increasing physical climate impacts and
  incidences of crop failure. To improve their adaptative capacity, investment in automation and ag tech grew. The
  shifts in agriculture practices led to increased energy use and changes to the skillsets required of workers.





## The 2030s and 2040s: What Defined the Decades

# 2030s: Shift to adaptation | Rising nationalism | Climate impacts accelerate (from middecade)

- With increasing supply chain disruptions, corporate food retailers, agribusinesses, and large traders gained competitive advantage as they were able to invest resources to shift their production and sourcing practices rapidly. In many cases, local grocers and smallholder farmers faced difficulties in adapting to increasing physical impacts.
- Fresh water scarcity became a focal point of international relations and domestic policy. Water scarcity increasingly drove social unrest and geopolitical conflict, as well as increased conflict between large-scale producers and communities over water-intensive crops and beverage production in increasingly drought-prone areas.

## 2040s: Destabilizing inequality | Mass migration | Compounding global tensions | Systems on the brink of collapse

- New growing regions and shifts in agricultural patterns emerged as a result of changing weather patterns and loss
  of productivity, resulting in increased land grabbing, conflicts with Indigenous communities, and a shift in trade
  routes. Mass migration, made worse by climate impacts, greatly impacted the agricultural workforce.
- Some foods became only accessible to a "climate-advantaged class" who had the resources to pay a premium. Nutritional deficiencies grew, especially in the Global South and in disadvantaged communities, due to declining soil health, reduced accessibility to fresh products, and greater market penetration of processed food with low nutritional content.
- Food companies leaned on packaging and added preservatives to extend the shelf life of food products.
   Disruptions in the supply of key packaging materials, such as paper and aluminum contributed to production challenges.
- While crop failures and supply shortages increased in frequency, a combination of interventions, such as government subsidies, investment in genetically modified organisms (GMOs) / agtech, and the expansion of cropland managed to keep the overall prices stable for most key staple crops.
- Increasingly-intensive monocultural agriculture and expansion created fragmented habitats, diminished biodiversity, and pushed natural ecosystems to the brink of collapse. Reduced pollinator numbers led to decreases in crop yields, which developments in ag tech struggled to contend with.



# Net Zero 2050

A cooperative global effort to act on climate change now drastically lowers climate risks by 2050.





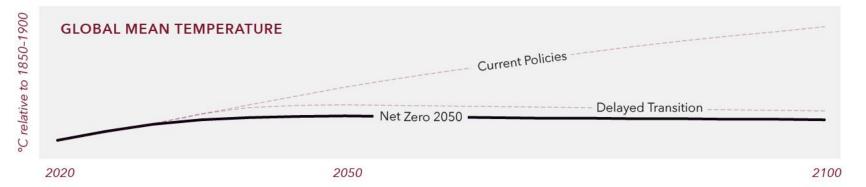
low physical risk



medium transition risk



1.5°C+ ambition



# Net Zero 2050

A cooperative global effort to act on climate change now drastically lowers climate risks by 2050.



#### The View from 2050

- The transition to a net-zero economy by 2050 required drastic and coordinated global action from government, business, and civil society, particularly in the 2020s. Climate impacts already felt across the globe, and expected to increase, made clear the risks of inaction. But the cost of action was high because many industries were severely disrupted and the job market shifted.
- Action was backed by a wave of green tech, including high use of carbon capture and storage, high levels of transparency (and even surveillance), and changes in global regulatory institutions. Although global temperature continued to rise in the previous three decades, swift action resulted in warming peaking at 1.6°C in 2050. With the debate on when and how to act, climate justice, including responsibility for refugees, reskilling programs, and international climate reparations rose to the top of the agenda.
- 1.5°C policy ambition
- → Immediate and smooth policy reaction
- → Fast technology change
- Medium use of carbon dioxide removal
- Medium regional policy variation

## The 2020s: What Defined the Decade

## Collaborative and coordinated climate action | High-tech transparency | Unequal distribution of costs and benefits

- Enhanced focus on climate justice enabled forest conservation, regenerative agriculture, and prioritization of Indigenous land management practices.
- Cropland reduced by 2% in the decade and forested areas expanded by 4% (160 million hectares).
   Carbon sequestration from land use increased throughout the decade by 209% to a high of 360 Mt CO<sub>2</sub>/yr.
- Agtech and regenerative farming solutions demonstrated profitability and positive financial return, resulting in an upturn
  in direct investments. This brough income opportunities for farmers, made available through payments for carbon
  sequestration, as well as increased technical and financial assistance to enable the transition to regenerative farming.
- Agricultural demand and production both increased steadily throughout the 2020s, 2030s and 2040s. Cereal
  productivity increased 20% in the 2020s. Despite this increase in productivity, the price of non-energy crops and
  livestock rises significantly by 37% in the 2020s driven by increased input cost of inputs such as fertilizer, fuel, energy,
  and increased cost of carbon.
- Demand for sustainable transition energies such as 2nd generation energy crops, which do not divert land away from food production, began to rise in 2025, with demand peaking in 2055.
- The focus on high-emitting products extended to food and beverages, and policy and consumer demands shifted agriculture and food production patterns. This mandated reduction of livestock numbers in several countries, increased investments and consumer acceptance of alternative proteins, and alternative food products such as seaweed, insects and roots for food security.
- Traceability and certifications in food systems increased to halt deforestation, prevent food waste, and sequester carbon.
- The reliance on recycled packaging materials brought to light labor issues in the recycling industry, including significant informal and poor working conditions. Consumers and civil society pushed for reduced use of packaging materials.





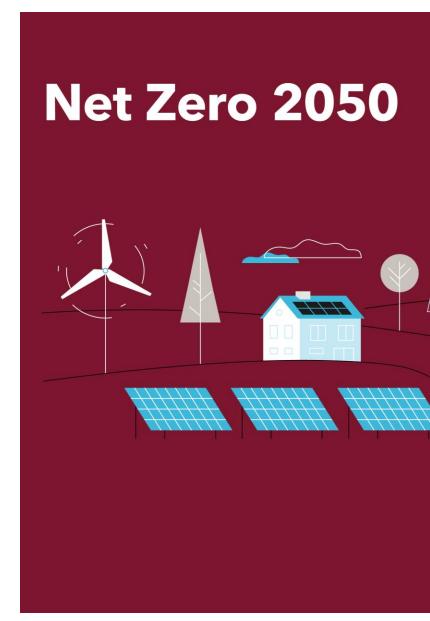
## The 2030s and 2040s: What Defined the Decade

## 2030s | Tech-solutionism and bias | Some transition costs linger | New commitments to the socioeconomic transition

- After an initial expansion, the rate of growth of forested areas began to plateau in the 2030s. Ecosystem
  restoration, as opposed to tree monocropping, maximized carbon sequestration, biodiversity, and ecosystem
  services.
- Emissions of CO<sub>2</sub> from agriculture, forestry, and other land uses crossed into the negative emissions in 2030. By mid-2030s, regenerative agriculture had expanded, and croplands began expanding again, ultimately increasing by 4% in 2050 from 2020.
- Agricultural productivity continues to rise, and the rate of price increases for non-energy crops and livestock slowed significantly from 37% in the previous decade to 3% in the 2030s as investments in new agricultural practices and technologies begin to pay off.
- Like many other industries, ag tech brought benefits in terms of monitoring impacts and emissions but also led to a
  decrease in the number people working in agricultural production.
- Local and shorter supply chains emerged to counter carbon taxes and import duties, often enabled by artificial growing environments.
- As climate impacts were felt, often in least food secure regions, there was a growing focus on climate funding to build more regionally resilient local food systems in developing countries.

# 2040s | Reconciliation and reparations on climate | Long-term technological breakthroughs | Climate positive goals

- Multilateral agreements allowed for cross-border technology transfer, with particular emphasis in supporting nations most impacted by chronic physical impacts.
- Equity in food systems, long-term food security, and national food sovereignty became a policy priority across
  jurisdictions.





# **Delayed Transition**

A decade of delays leads to hasty climate policies that greatly disrupt business and society.





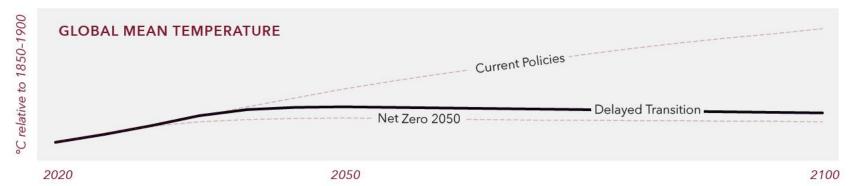
medium physical risk



high transition risk



1.8°C+ ambition



# **Delayed Transition**

A decade of delays leads to hasty climate policies that greatly disrupt business and society.



#### The View from 2050

- A decade of inaction in the 2020s drove mounting pressure for climate action. What followed was a set of hasty and reactionary policies in the 2030s that sought to rapidly halt GHG emissions and make up for lost time. The disorderly approach came with high social and economic costs but ultimately led to a halving of emissions by 2040 and peak warming at 1.8°C by 2050. By mid-century, the cost of the energy transition began to have less impact on economies, and governments were able to shift attention to investing in social programs and revitalizing sectors affected by climate policies.
- The physical impacts of rising temperature led to disrupted supply chains, food insecurity, mass migration and displacement, reduced economic activity and trade, and social unrest.

  Companies, which had leaned heavily on voluntary commitments to climate action, were faced with legal mandates to rapidly reduce emissions within short time frames.
- 1.8°C policy ambition
- Delayed policy reaction
- Slow, then fast, technology change
- → Low use of CO₂ removal
- High variation in regional policies

## The 2020s and 2030s: What Defined the Decades

## 2020s: Covid-induced distraction and inaction | Escalating weather events drive disruption and rising activism | Fragmented global approach

- Countries diverged in their approaches to decarbonizing agricultural systems and safeguarding production from worsening physical climate impacts. Countries that took more ambitious climate action adopted stringent land use policies, while laggards fell behind in addressing emissions from land conversion.
- Toward the end of the decade, increased climate-related weather events (e.g., floods, droughts) led to greater and more widespread food insecurity. Regions that already struggled with food security saw increased displacement and migration.
- Changes in weather patterns increasingly drove shifts in the geographic distribution of production regions.

#### 2030s: Abrupt crisis response | Desperate and expensive scramble to action

- With worsening physical climate impacts, governments and companies began adopting more ambitious
  policies to adapt food systems to changing weather conditions (e.g., investment in climate smart agriculture
  and weather-resistant crops).
- Rising costs of agricultural inputs and disruptions in supply chains led to rapidly increasing food prices. The
  costs of agricultural inputs also pushed farmers to adopt new production practices that were less chemically
  intensive. Many smallholder farmers were forced to seek new sources of livelihood.
- Land-use strategies became a focus of national climate policies. Debates centered around the need to balance the use of land for agricultural production and that set aside for sequestering CO<sub>2</sub> and restoring biodiversity through reforestation and afforestation
- Forest carbon sequestration was a key element of national and corporate plans to rapidly transition to net zero. Afforestation and reforestation climbed from around 60 million hectares in 2020 to around 400 million hectares in 2040.





## The 2030s and 2040s: What Defined the Decades

#### 2030s: Abrupt crisis response | Desperate and expensive scramble to action

- Responding to legal mandates to decarbonize, companies scrambled to reduce scope 3 emissions, often demanding producers shift toward regenerative production and other low carbon agriculture practices. This pushed focus away from the social elements of a just transition in food systems.
- With improved supply chain traceability, data-driven decision-making to decarbonize food supply chains became the norm. This approach meant that local contexts and on-the-ground impacts were often overlooked.
- Divergent national policies from the 2020s led to a stark division between countries that were and were not able to adapt their food production systems to changing climate conditions. This led to an exacerbation of food insecurity and displacement in regions that fell behind, and greater global inequality.
- Worsening supply chain disruptions and market volatility pushed buyers to reassess their sourcing strategies and agricultural production and trade became more localized.

# 2040s: Lingering economic impacts | Rising hope for the future | Beginning of a new low-carbon economy

- Innovative production techniques (e.g., indoor / controlled environment agriculture) scaled rapidly. Water and input use efficiency became increasingly important, particularly in water-stressed regions.
- In contrast with the increased reliance on technology for some forms of agricultural production, other regions shifted back to traditional practices, with a focus on climate-smart agriculture.
- As countries came closer to meeting their climate targets, the focus of public policies moved from decarbonization to investment in economic safeguards for agricultural producers and in long-term management of natural systems.





**Physical Impact and Transition Data** 



## **Physical Impact and Transition Data | Sources**

The data in the following slides have been extracted from the NGFS IIASA Scenario Explorer and NGFS CA Climate Impact Explorer and present a subset of business-relevant data, which can further contextualize and quantify the BSR scenario narratives.



The NGFS has produced <u>publicly available resources</u>, including data, technical resources, and analysis tools.

One of those resources, the <u>NGFS IIASA Scenario Explorer</u>, is a web-based platform that provides visualizations and display of the **transition** scenarios time series data.

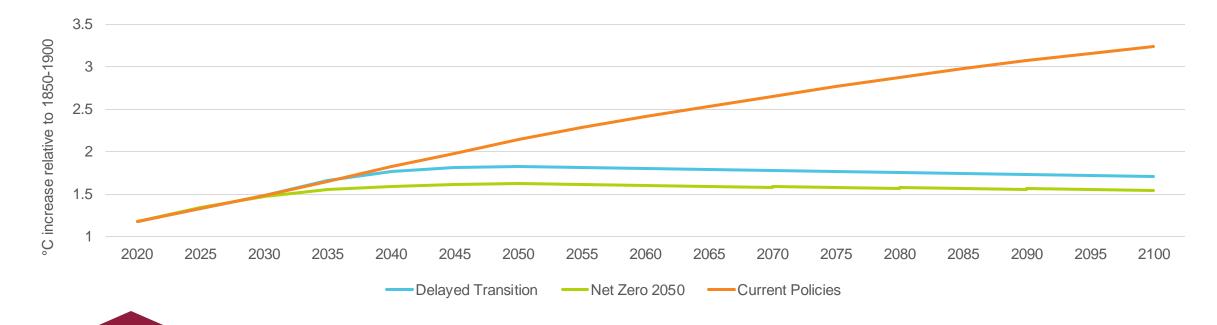
In addition, the <u>NGFS CA Climate Impact Explorer</u> provides visualizations and display of the **physical** scenarios time series data.

Both platforms include additional data variables that provide greater detail on the three scenarios featured in this document.



## **Global Mean Temperature**

Emissions trajectories would mean an expected 1.5°C warming under the Net Zero 2050 scenario, 1.8°C under Delayed Transition, and more than 3°C by 2100 under Current Policies. In all three scenarios, society will continue to experience climate-related risks caused by GHG emissions emitted prior to 2020.





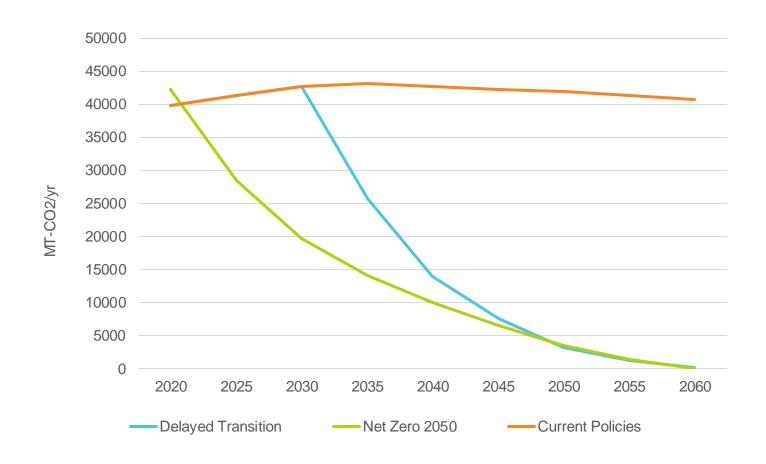
Under the three scenarios, warming continues to increase until the mid-2030s. Early climate action in Net Zero 2050 means global temperatures stabilize sooner, resulting in less physical climate impacts from the mid-2030s onward.

### **Carbon Dioxide Emissions**

The three scenarios present different emissions trajectories, which define their warming potential and associated physical impact risk. The graph below does not include negative emissions from carbon capture and storage.

**Delayed Transition** presents a continuous decline in carbon dioxide emissions, following a similar trajectory as that of **Net Zero 2050** but with a 10-year delay.

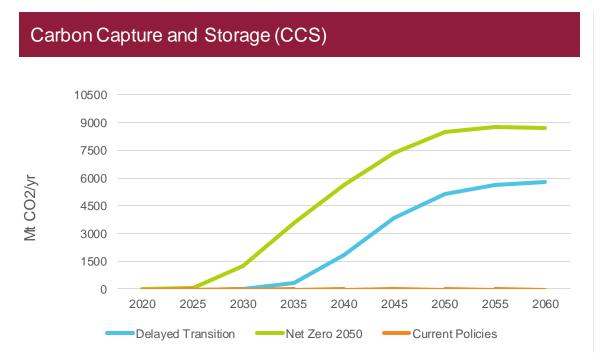
**Current Policies** shows a limited decline in emissions following 2035. Annual emissions are higher in 2060 than they were in 2020.

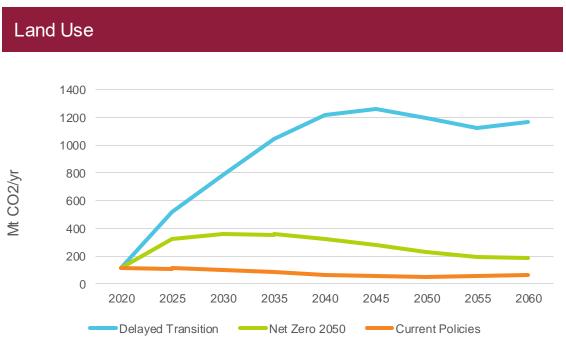




## **Carbon Dioxide Removal**

Carbon removal can come from changes in land use (e.g., reforestation and afforestation) or from technologies to capture and store carbon dioxide.



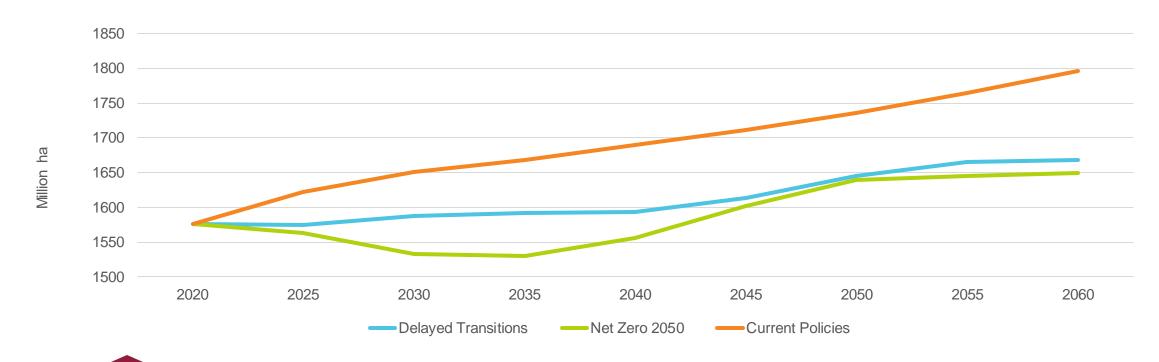


The potential for scaling of carbon capture and storage technologies needed to remove residual emissions and achieve net zero will depend on the availability of viable technologies and on policies and financing to support their deployment.



## **Land Cover | Cropland**

The total arable land needed to meet demand will be impacted by land use dynamics and productivity. Arable land includes that used to produce non-forest bioenergy crops, food, and feed/fodder crops.

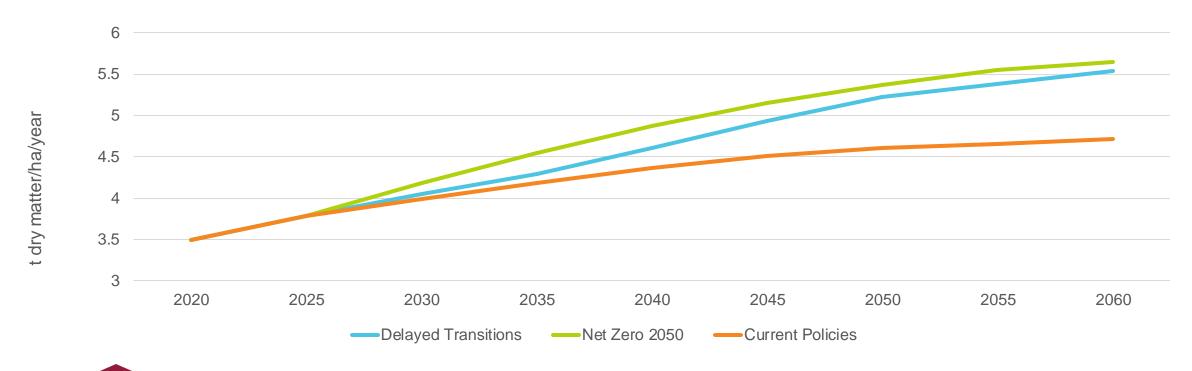


The cropland needed to meet food and bioenergy demands under Current Policies is significantly higher than in Delayed Transition and Net Zero 2050. Lower crop yield in Current Policies could lead to a greater amount of land needed to produce the same volume of crops as in the other two scenarios. All scenarios assume the same crop demand throughout the century.



### **Cereal Yield**

Total cereal yield is forecast to decline as physical impact from climate change, such as floods and droughts, intensify with increasing atmospheric temperatures.

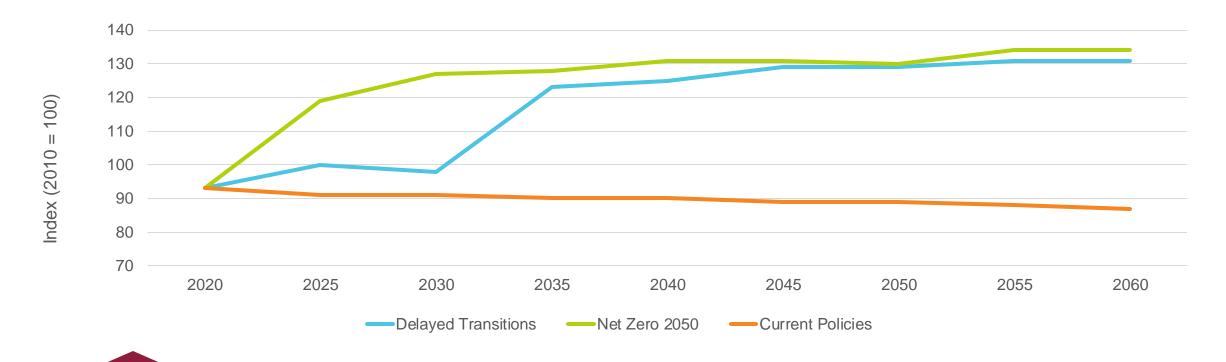


While all scenarios will see an increase in cereal yield through the century, the growth rate under Current Policies will be significantly lower than the other two scenarios. Current Policies, as the highest temperature scenario, will experience the most severe chronic and acute physical impacts from climate change.



### **Price of Food**

The price of food can impact food affordability and income and is an indicator of the dynamics between market demand and agricultural production.

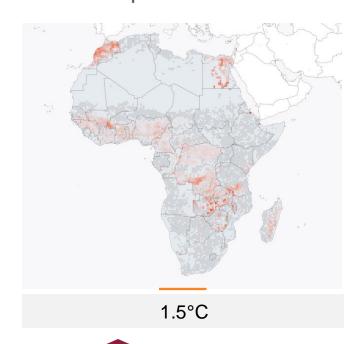


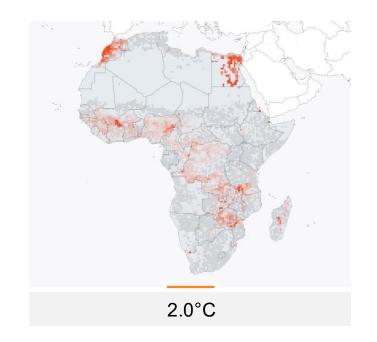
Food prices would be lower in Current Policies when compared to the Delayed Transition and Net Zero 2050 scenarios. The price of fuel and agricultural inputs, biofuel production, and global trade can affect food prices. The graph below considers the price of agricultural crops and livestock, and excludes crops used to produce biofuels.

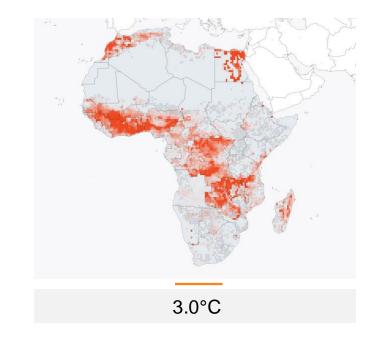


## Population Exposed to Crop Failures in Africa

The fraction of the population annually exposed to crop failures will increase in Africa as atmospheric temperature increases. The images below show population exposed to crop failure, as compared to the reference period 1986-2006.

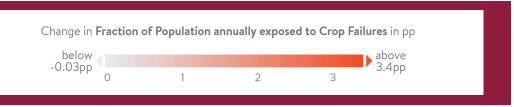








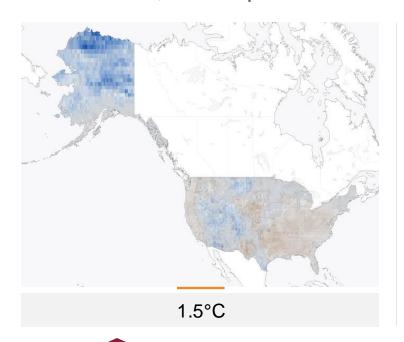
Worsening physical climate impacts, including prolonged droughts, can increase the probability that crop failures occur, leading to greater food insecurity and displacement. (Image source: NGFS CA Climate Impact Explorer).

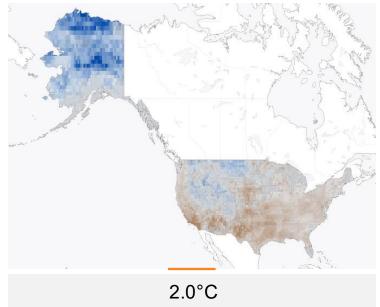


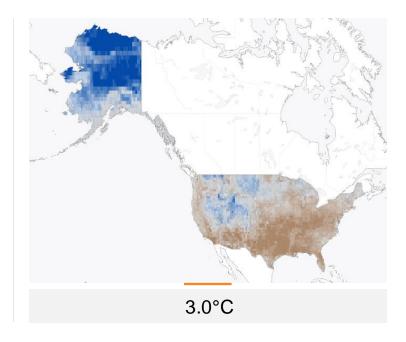


### Soil Moisture in the United States

As temperatures rise, soil moisture is expected to decrease in the contiguous United States but would increase in Alaska, most likely due to earlier and more frequent snowmelt. The images below changes to soil moisture, as compared to the reference period 1986-2006.

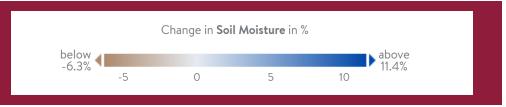








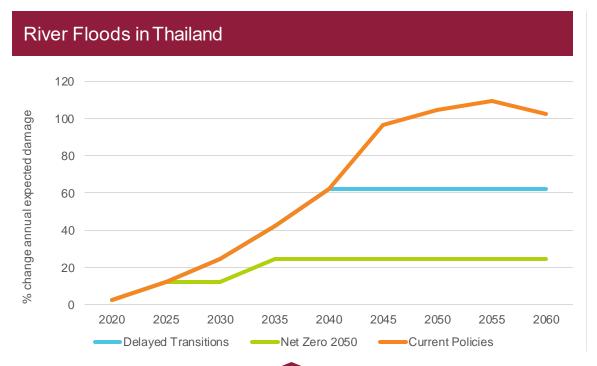
Agricultural regions of the United States, including the South, Midwest, and California, would see decreasing soil moisture as temperatures rise, which could significantly impact crop yield (Image source: NGFS CA Climate Impact Explorer).

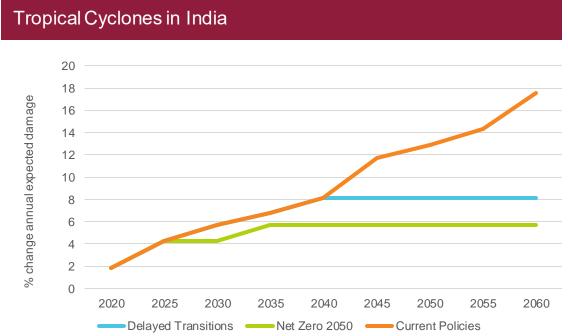




### **Expected Damage from Physical Impacts**

Greater warming is linked to a rapid increase in exposure to extreme weather across the globe, with variation across geographies.





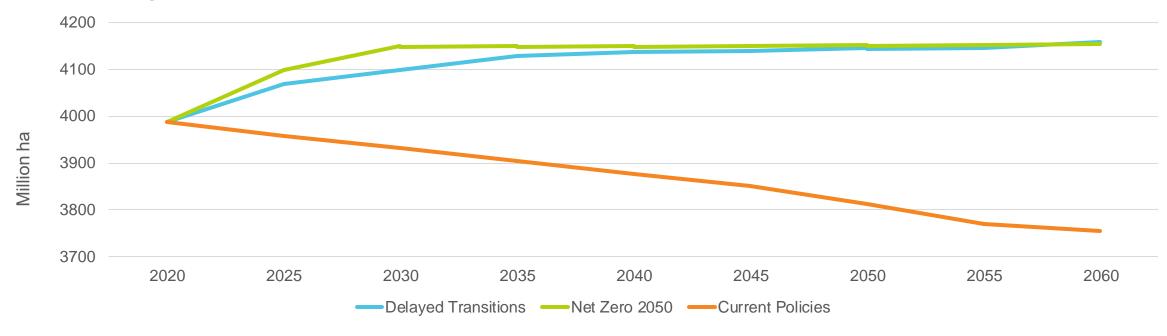
The expected damage from river floods in Thailand may increase by ~105% by 2050 under the Current Policies scenario.

Damage from tropical cyclones may increase by ~13% in India by 2050 under the Current Policies scenario. A large fraction of the total damages is caused by singular but very severe events (i.e., 1-in-100 years events).



### **Land Cover | Forests**

Commodity production and urbanization are the main drivers of forest loss. Technological advances, such as improvements in crop yields, can reduce our demand for agricultural land. The graph below shows managed and unmanaged forest area.



By 2050, the world would lose an additional 175 million hectares of forests under the Current Policies scenario. Improved forest management, and reforestation and afforestation efforts, could lead to gains of more than 150 million hectares of forest by 2050 under the Delayed Transition and Net Zero 2050 scenarios.



# 04 Appendix



### **Acknowledgements**

The BSR climate scenarios were developed by Margot Brent, Chelsea Matthews, Jacob Park, and Maria Troya.

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At BSR, Ricki Berkenfeld, Cliodhnagh Conlon, Laura Donnelly, Eva Ehoke, Ashley Lin, Jorgette Marinez, Awa Sall, Laura Marie Uhlmann, Indiana Vieljeux, and Victoria Woolner.

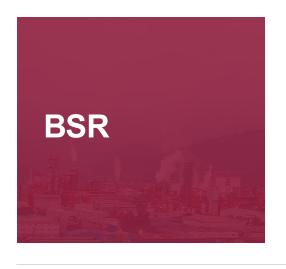
External reviewers include Aline Casagrande (AB InBev), Andre Fourie (AB InBev), Nicolas Schweigert (Bayer), and the members of the Value Chain Risk to Resilience collaborative initiative.

We also thank the NGFS Secretariat, Climate Analytics, and others involved in the development of NGFS climate scenarios.

The BSR climate scenarios were made possible with funding from Bloomberg Philanthropies.



### **BSR and NGFS Resources**



- Additional information on BSR's work can be found on the Climate Scenarios dedicated website.
- For more information on climate scenario analysis, see BSR's blog here.
- If you would like BSR to support your organization in conducting climate scenario analysis, please contact Ameer Azim (aazim@bsr.org)

# **BSR's work on Climate Change and Futures Thinking**

- BSR catalyzes business action on <u>Climate Change</u> by helping companies to reduce their **GHG** emissions and build resilience to climate impacts.
- Through the <u>Sustainable Futures Lab</u>, BSR explores emerging issues at the nexus of business and sustainability.

Network for Greening the Financial System (NGFS)

- The <u>NGFS Climate Scenarios Portal</u> hosts information on the six scenarios developed by the Network.
- A full list of relevant NGFS Climate
   Scenario documentation and resources can be found at the Data & Resources subsite.

#### **Data Portals**

- The <u>NGFS IIASA Scenario Explorer</u> is a web-based user interface that provides visualizations and display of the transition scenarios time series data.
- The <u>NGFS CA Climate Impact Explorer</u> is a webbased user interface that provides visualizations and display of the physical scenarios time series data.



### **Licensed Use of NGFS Scenario Data**

The climate scenario narratives in this document are Adapted Material based on the Licensed Material (Climate Scenarios and respective transition and physical data) developed by the <a href="Network for Greening the Financial System">Network for Greening the Financial System (NGFS)</a>.

The narratives in this document are based on the second set of NGFS climate scenarios, released in June 2021.

BSR has modified the Licensed Material developed by the NGFS to produce the climate scenarios narratives in this document.

All quantitative information (i.e., data) included in this document are part of the NGFS Scenarios. Transition data is part of the NGFS IIASA Scenario Explorer (release 2.2). Unless indicated, all other material, including the climate scenario narratives, were adapted by BSR.

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#### **Physical Impact Data**

Physical impact data included in this document belongs to the NGFS CA Climate Impact Explorer, developed by Climate Analytics, with data from ISIMIP and CLIMADA.



# BSR's General-Purpose Climate Scenario: Complete Narratives



# **Current Policies**

Minimal climate action today results in disastrous climate impacts and disruption by 2050.





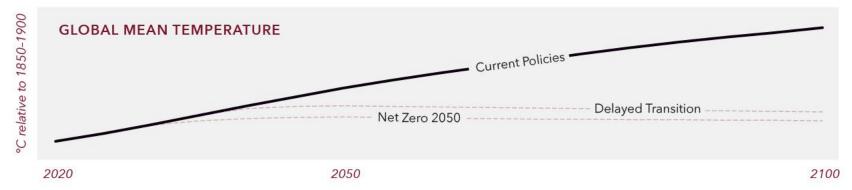
high physical risk



low transition risk



3°C+ ambition



### The 2020s: What Defined the Decade

# Geopolitical tensions undermine climate action | Paris Agreement collapses | Energy system largely unchanged

- Climate action stalled out in the 2020s. Many commitments in place failed to be met, especially reductions of Scope 3 emissions, and new commitments lacked sufficient ambition and implementation.
- The absence of meaningful policy measures slowed investment in renewables, contributing to fuel poverty and growing energy costs. Progress on reducing emissions of hard-to-abate sectors slowed.
- In the first half of the decade, the priority was containing COVID-19, Russia's invasion of Ukraine, and the economic fallout from these events. The public and governments were largely preoccupied with **volatile oil and gas prices**, **broken supply chains**, **and inflation**.
- These years also saw an intensification of nationalism, trade wars, and geopolitical fracturing.
- Tensions between China and Russia and the West undermined cooperation on climate action, making it nearly impossible to increase ambition or hold the largest emitters to account.
- Geopolitical instability led governments to prioritize energy security through domestic production and was used to justify continued use of fossil fuels.
- Landscape initiatives for managing climate and nature risks at the subnational political level were deprioritized.
   Multinationals acquired more production area with minimal oversight or respect of Indigenous land rights.
- Climate disasters hit much of the global population; however, this did not lead to action but, rather, finger-pointing and competition. Governments provided band-aid approaches rather than investing in systemic solutions. Companies tried to stabilize their operating context with industry collaborations.
- Toward the end of the decade, there was a flurry of disruptive activism targeted at fossil fuel projects, political leaders, and the finance sector.
- By the end of the decade, the Paris Agreement had effectively collapsed, with no means to increase ambition or hold countries to account on previous commitments. Pledges to halt deforestation and protect biodiversity also collapsed.

# **Current Policies** Roughly 55 million hectares of forests were lost in the 2020s.



### The 2030s: What Defined the Decade

# Shift to adaptation | Rising nationalism | Climate impacts accelerate (from mid-decade)

- As climate damage increased, developed economies shifted attention to ad hoc, region-specific adaptation
  measures leading to growth of the "adaptation economy." Low-income communities received little investment and
  faced worsening climate and economic shocks, exacerbating existing inequities and driving financial strain.
- The international debate on the responsibility to finance adaptation in developing countries hit a wall. Prior commitments from developed countries to do so were largely abandoned.
- Corporate investment in natural capital focused on continuity of supply, with limited regard to approaches
  that focused on creating co-benefits for communities and nature.
- In the absence of a carbon price or meaningful climate finance, emerging markets forged ahead with high emitting projects, fueling further warming.
- Technological approaches and human-engineered infrastructure was the primary means of adaptation. Adaptation technologies become a key economic advantage and were not openly shared.
- The overreliance on technology for adaptation, without structural changes such as the greening of the grid, led to increased emissions, exacerbating the challenge.
- Increasingly severe climate shocks and impacts to livelihoods drove the movement of climate refugees. Nations shunned responsibility and nationalistic sentiments increased.
- Climate impacts on ports and trade routes, especially coastal commercial hubs in China and Southeast Asia, led to ongoing supply chain disruptions, loss of redundancy, trade wars, and overall increased cost of goods.
- Biodiversity and topsoil loss, and the decline of watersheds contributed to a decline in crop quality and yield, driving food insecurity. Agricultural innovation and automation increased rapidly, including genome modification, lab-grown food, and controlled-environment agriculture.
- By the end of the decade, heat stress begun to significantly impact worker productivity, especially outdoors. Automation was used to maintain productivity levels, leading to increased worker displacement.

# **Current Policies**



- Yearly GDP loss from climate damage increased from US\$1.1 trillion in 2030 to US\$2.3 trillion by 2040.
- → Damage from hurricanes in the US increased 13% by 2040, compared to 2020 levels.



### The 2040s: What Defined the Decade

# Destabilizing inequality | Mass migration | Compounding global tensions | Systems on the brink of collapse

- Mitigation was all but abandoned and climate disasters became routine. Adapting to climate disruptions became a normalized part of everyday life.
- The biodiversity crisis became so severe that many actions to protect natural ecosystems for climate mitigation were no longer possible.
- The decade saw dramatically **increasing international and national inequality**. Well-governed, wealthier regions invested in adaptation while **low-income regions bore the brunt of economic and physical climate impacts**.
- A "climate-adapted" class emerged that could afford privatized services and build its own adaptation measures. This lead to a further deterioration of the social contract and a widening class divide.
- Health impacts were disproportionately felt by under-resourced communities, placing strain on public health.
- Social safety nets began to collapse against the pressure of rising inequality from mass migration, displaced workers, poverty, and the rising cost of goods. In response, mutual aid networks gained strength out of necessity.
- Climate impacts also eroded progress on social inclusion and human rights. Women, the elderly, those with disabilities, Indigenous, people of color, and low-income communities were impacted the most.
- Many areas were deemed uninsurable and payouts on climate events were capped or eliminated.
- Competition for economic resources escalated, compounding global tensions and driving inflation, social
  unrest, and conflict. Some nations adopted authoritarian rule in an attempt to secure order.
- Worsening resource scarcity and changing food production led to new growing regions and shifts in trade.
   Countries with access to technology and productive land gained significant access to the global marketplace.
- Almost everyone, except the wealthy, could no longer afford luxury goods or nonessential products.
- Both work and recreation gravitated further online, as physical climate impacts made in-person activities
  increasingly difficult. Employees sought adaptation benefits such as housing insurance and early warning systems.

# **Current Policies**



- By 2040, India saw a 15% increase in the population exposed to heat waves.
- In the Philippines, the damage from river floods increased by 38% by 2050, compared to 2020 levels.
- GDP loss from climate damage reached US\$4.1 trillion per year by the end of the decade.



# Net Zero 2050

A cooperative global effort to act on climate change now drastically lowers climate risks by 2050.





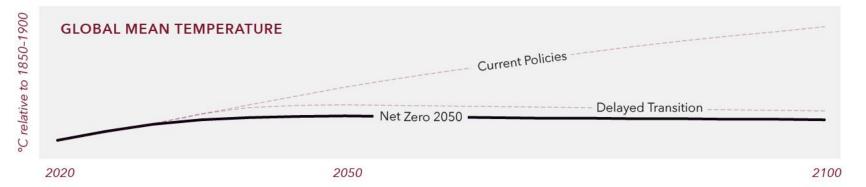
low physical risk



medium transition risk



1.5°C+ ambition



### The 2020s: What Defined the Decade

# Collaborative and coordinated climate action | High-tech transparency | Unequal distribution of costs and benefits

- Collaborative global climate action radically accelerated, with strong US-China cooperation on the issue.
- Developing economies, Indigenous communities, women, and youth gained more prominence in climate negotiations.
- Alongside carbon pricing, many countries introduced legally mandated climate targets and carbon budgets, mandates
  or subsidies for zero- or low-carbon technologies, and financial and trade disincentives for high-carbon activities or
  products. A strong climate policy framework became a competitive advantage for manufacturing regions.
- International climate finance increased for developing and emerging economies, which accelerated their decarbonization and investments in natural capital.
- A **realignment of capital markets and a boom in venture capital** investments redirected capital toward climate technologies, decarbonization of industries, and natural ecosystem protection.
- Climate tech innovations, including in battery storage and low-carbon energy supplies, increased dramatically. By the
  mid-2020s, the use of carbon capture technology, such as Direct Air Capture and some small-scale Carbon Capture
  and Storage, began to increase.
- To solve the challenges around transition minerals, domestic exploration and new mining technologies and territories became key competition areas for countries and major industrial organizations.
- There was an increased focus on the **links between biodiversity**, **risk**, **and climate**. Nature-related disclosures became mandated in many countries. There was an increase in forest protection, attention to Indigenous land management practices, and the uptake of regenerative agriculture practices, often enhanced with ag-tech approaches.
- Satellites and autonomous systems increased monitoring and reporting of emissions, particularly in supply chains, while also enabling increased monitoring of other impacts, including biodiversity and human rights.
- Upskilling and reskilling programs were inconsistent across and within countries, leading to high levels of job
  loss in certain regions or for underserved groups, which resulted in instability, social unrest, and increased migration.
  Conversely, new opportunities emerged for those with new skills, particularly younger workers.

# Net Zero 2050



- The policy cost of additional energy systems rose drastically in the 2020s, reaching US\$1 trillion by 2030.
- By 2030, investments in energy efficiency increased 71% to reach US\$385 billion per year, while investments in low-carbon energy supply increased fivefold to US\$2.6 trillion per year.



### The 2030s: What Defined the Decade

# Tech solutionism and bias | Some transition costs linger | New commitments to the socioeconomic transition

- Technologies including AI and new means of data storage, such as synthetic DNA, drastically reduced the energy needed for data storage and processing and helped spur tech solutionism. AI and remote sensing also underpinned GHG efficiency, natural resource allocation, and impact monitoring.
- National carbon budgets combined with new levels of carbon monitoring led to increased carbon surveillance
  that was resisted by those who saw it as restricting citizens' freedoms and privacy. Carbon-related cybercrimes,
  focused on manipulating emissions data, also emerged.
- The pace of technological developments led to unforeseen socioeconomic and environmental impacts, including site selection for new technologies and the use of algorithmic decision-making for emissions reductions that had built-in biases toward underserved communities or prioritized emission reduction over other environmental impacts.
- Carbon sequestration from land use and forest cover peaked in 2030 and began to plateau thereafter, while carbon capture technology expanded drastically. In 2030, carbon emissions from agriculture, forestry, and other land uses crossed into negative emissions.
- Following a decrease in the 2020s, production of cement and steel began to slowly increase again, but with much lower emissions.
- By the mid-2030s, worker displacement and reskilling gained prominence as a sustainability issue.
- Consumer preferences and awareness continued to drive changes in the business environment, with many companies making commitments to net positive impacts.
- Climate impacts continued to escalate and unequal impacts on certain regions continued to hamper economic
  development. Attribution emerged as a key concern to address reparations for loss and damages to countries
  and vulnerable groups.

# Net Zero 2050 By 2040, total CO<sub>2</sub> emissions decreased by 76% compared to 2020. The rate of carbon capture and storage increased by

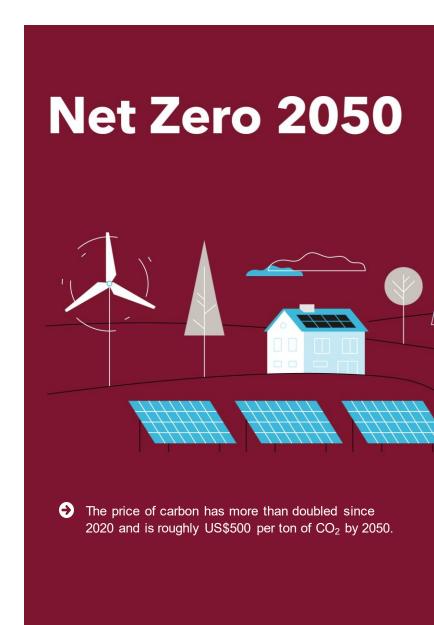
roughly 350% in the 2030s.



### The 2040s: What Defines the Decade

# Reconciliation and reparations on climate | Long-term technological breakthroughs | Climate positive goals

- With 1.5°C in sight, the expected level of ambition rose. Climate and nature positive commitments became
  the new norm for governments and corporations as planetary well-being and the interconnectedness of
  socioeconomics, nature, and climate were enshrined in policy frameworks.
- Despite limiting the total rise in global warming, climate impacts were still felt across the globe and serious disturbances remained common. However, these began to stabilize at a new normal in terms of frequency and intensity.
- Unavoidable climate impacts led to some change in crops and growing regions and the use of ag tech
  to overcome these.
- The international dialogue on historical climate justice increased. In a series of climate talks that harkened back to the post-World War II era, international leaders came together to explore historical climate justice concerns and to re-examine and redesign the international legal and market frameworks that allowed for such an escalation.
- New international legal frameworks, supported by sophisticated techniques to scientifically attribute responsibility for climate change, enabled legally mandated climate reparations from wealthy countries to low-income countries for historical damages incurred, including loss of life, land, culture, and community.
- There were also growing calls to remove all historical carbon emissions, restore ecosystems, and reverse biodiversity loss attributed to a specific company or country.
- Previous technological investments began to spur new innovations beyond green tech, and the long-term investments in innovative approaches to some of the most difficult-to-decarbonize products and services began to pay off





# **Delayed Transition**

A decade of delays leads to hasty climate policies that greatly disrupt business and society.





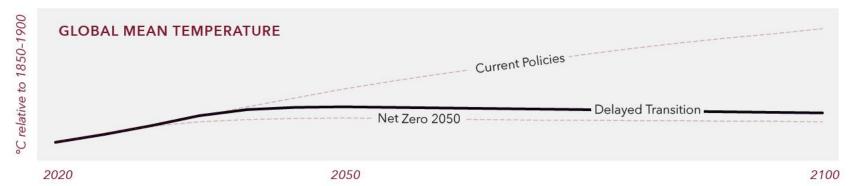
medium physical risk



high transition risk



1.8°C+ ambition



### The 2020s: What Defined the Decade

# COVID-induced distraction and inaction | Escalating weather events drive disruption and rising activism

- There was limited action from governments and businesses to reduce GHG emissions, as they focused their attention instead on the global economic crisis precipitated by the COVID-19 pandemic, compounded by Russia's invasion of Ukraine, inflation, and US-China tensions.
- "Green" recovery policies of the West were not implemented in an effective way. Europe slowed down timelines for phasing out coal, which was considered a substitute for Russian natural gas.
- International congresses to advance climate action continued to take place with limited impact. National Determined Contributions (NDCs) did not align with a 1.5°C future and most national targets were missed.
- Companies continued to set voluntary commitments. Enforcement mechanisms to ensure accountability against those commitments were not widely implemented.
- Misinformation around appropriate climate policy responses proliferated through social media platforms without effective means to control it, leading to distrust of efforts intended to reduce emissions.
- In the mid-2020s, **physical impacts from climate change became increasingly common**. Businesses experienced frequent supply shortages, increasing and volatile prices, and greater competition for resources.
- Companies focused on increasing supplier redundancy but **failed to make significant investments** in building supply chain resilience and reducing Scope 3 emissions.
- Several extremely high-risk regions globally were declared uninsurable due to climate risk, stranding
  assets for homeowners and businesses in these areas and prompting national intervention in certain
  countries.
- By the turn of the decade, the impacts of climate change on global physical and mental well-being, income and wealth, and business operations began to **galvanize business and popular support for climate action**.

# **Delayed Transition**



- Increased seasonal droughts and floods impacted agricultural production and led to severe food insecurity in Central America, Sub-Saharan Africa, and India.
- ◆ In Asia, heat stress drove a 3% decrease in labor productivity compared to 1986-2006, impacting global supply chains and resource availability.



### The 2030s: What Defined the Decade

# Abrupt crisis response | Desperate and expensive scramble to action | Fragmented global approach

- With growing physical impacts and increasing social unrest, **governments were under great pressure** to act. To maintain their license to operate, **businesses responded to public expectations** to reduce emissions.
- In the early 2030s, **the climate crisis was declared an emergency** in many countries. Governments adopted abrupt and highly disruptive policies to reduce emissions, including stringent carbon taxes and even bans.
- Where action was still delayed, **civil society led targeted disruptions** of industry and climate litigation against heavy emitters, those who financed fossil fuels, and increasingly, governments.
- **Disruptions led to political instability**, reduced governance and adaptation capacity, an increase in stranded assets, large-scale socioeconomic disruption, and rising inequality.
- Divergent climate policies between ambitious countries and laggards led to strained relationships and **geopolitical instability**. This affected trade and drove shortages of fuel and other key commodities.
- Fossil fuel consumption began to decline significantly from the start of the decade. By 2035, the **development** of new coal power plants ended at a global level.
- Most sectors were impacted by legal mandates to halve emissions by 2040 and fully decarbonize by 2050.
  This led to rushed deployment of renewable energy by businesses and rapid emissions reduction programs at
  a greater cost. Hasty electrification brought reliability issues and was limited by a lack of supply of critical
  minerals.
- Regulatory action and demand from clients and customers meant businesses had to rapidly reduce Scope 3
  emissions. Supply chain disruptions led to greater automation, and reshoring and nearshoring of operations.
- The rapid push for decarbonization meant that **local contexts were often overlooked**. Initiatives led by local communities and grassroots organizations became fragmented and focused on community resilience.
- To offset emissions, companies invested heavily in **carbon removal programs**, with a focus on land-based approaches (e.g., reforestation) because scaling technological approaches for carbon sequestration remained financially unfeasible.

# **Delayed Transition**



- New solar power developments reached nearly 900 GW per year by 2035.
- Carbon pricing mechanisms were widely instituted, and carbon prices rose, reaching US\$650 per ton of CO₂ by 2040.
- Energy efficiency investments accelerated, reaching US\$400 billion per year by the end of the decade.



### The 2040s: What Defined the Decade

# Lingering economic impacts | Rising hope for the future | Beginning of a new low-carbon economy

- Rapid action led to a halving of yearly emissions by 2040, compared to 2020 levels. Increased public
  pressure and stringent regulations to maintain a downward trend in emissions resulted in a heightened degree
  of monitoring and demand for accountability of polluting governments and industries.
- Sectors that struggled to decarbonize (e.g., heavy industry, steel, cement, aviation, shipping, mining) gained greater attention, driving investment in innovation to develop low-carbon production technologies. The development of new, lower-carbon forms of production, combined with the use of carbon dioxide removal (CDR) technologies, led to a recovery in steel and cement production, which was significantly impacted in the 2030s.
- Although CDR technologies were still costly, companies must invest in them to address residual emissions and meet their climate targets.
- Carbon dioxide sequestered through land-based sinks grew to roughly 1,200 metric tons of CO<sub>2</sub> per year. Global forest cover grew from the 2020s, with more than 150 million hectares of forests recovered by the 2040s.
- Land-based decarbonization led to acute competition for land between energy, food, and housing.
- Investment in low-carbon energy supply peaked in 2040. The cost of the energy transition began to have less impact on economies, and governments were able to shift attention to investing in social programs and revitalizing sectors affected by climate policies.
- Physical impacts became less severe by mid-century. Localized adaptation responses allowed some populations and industries to gradually build resilience to acute and chronic weather events.
- Achieving a just transition (i.e., an economic transition that is fair, inclusive, and equitable to those that it concerns) became the focus of economic recovery programs. Public incentives drove investment among growing "green" industries into regions that experienced greater job loss, creating new economic opportunities and worker reskilling programs.

# **Delayed Transition** At a global level, investments in low-carbon energy supply increased, reaching roughly US\$3 trillion per year by 2040 Investments in energy efficiency have also continued to increase, reaching nearly US\$600 billion per year by 2050. By 2050, damage from hurricanes in the US increased 16% compared to 2020 and Thailand experienced a 27% increase in the share of the population annually exposed to heat waves, compared to the 1986-2006 period



# **About BSR**



## **Global Team of Sustainability Experts**

BSR™ is a sustainable business network and consultancy focused on creating a world in which all people can thrive on a healthy planet. With offices in Asia, Europe, and North America, BSR provides its 300+ member companies with insight, advice, and collaborative initiatives to help them see a changing world more clearly, create long-term value, and scale impact.

- Copenhagen
- Guangzhou
- Hong Kong
- New York

- Paris
- San Francisco
- Shanghai
- Singapore
- Tokyo





## Why BSR

# Mission-Driven



BSR's mission is to work with business to create a just and sustainable world. We envision a world in which everyone can lead a prosperous and dignified life within the boundaries of the Earth's natural resources.

### **Diverse Backgrounds**



Our global staff have diverse backgrounds, with deep experience in specific business sectors, civil society, consulting, investment, government, law, and policy, bringing innovative and dynamic perspectives to evolving sustainability challenges.

### **Sustainable Business Expertise**



We are experienced working across the full range of company operations, enabling us to connect points across the value chain.

## Collaboration



We collaborate with peers and partners to address systemic and sector-specific challenges, share best practices, and scale impact.

# Industry Focus



Organized by industry, our consulting teams will keep you up-to-date on important trends and help you to achieve your sustainability ambitions, or resolve specific challenges, with expert advice across multiple regions and issue areas.

## **Areas of Expertise**



#### We work across seven core areas

- Climate Change and Nature
- Diversity, Equity, and Inclusion (DEI)
- Human Rights
- Nature
- Supply Chain Sustainability
- Sustainability Management
- Women's Empowerment



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